



ATA Event Editions 2007

- March: 10th Ecotourism Final
- May: ATA 32nd World Congress
- September: Africa Travel Fashion
- November: 11th Ecotourism Symposium

Air Highways to Africa 2007

- April: Airlines, Routes and Destinations
- July: Gateways and Airport Development
- October: Fly Drive, Rail and Cruise

Great Cities of Africa 2007

Based on our UN World Urban Forum activities and meetings with African Mayors. Issues listed below will be launched on our website in PDF format, up to 3 months ahead of the final Print Edition. Each issue may be downloaded and distributed in full or by sections for travel shows and similar events. Over 30 African cities have hosted our association events since 1976.

- January: Abuja and Calabar, Nigeria
- February: Addis Ababa, Ethiopia
- March: Dar es Salaam, Tanzania
- April: Accra and Kumasi, Ghana
- May: Great Cities of South Africa
- June: Nairobi and Mombasa, Kenya
- July: Lusaka and Livingstone, Zambia
- August: Great Cities of Morocco
- September: Yaounde and Douala, Cameroon
- October: Luanda, Angola
- November: Kampala, Uganda
- December: Cairo, Egypt

Circulation

- Delegate copies available at all ATA events in Africa.
- Complimentary copies available at ATA Travel Show Exhibits in New York City, Chicago, Washington, Boston, Los Angeles, San Francisco, Montréal, Toronto, Vancouver and other North American markets, plus Europe and Asia.
 - Targeted distribution by African Travel Ministries and Embassies from 22 ATA host countries, plus 33 ATA host cities and 26 ATA Chapters worldwide.
 - Free printable downloads from the ATA website, Africa's search leader on Google, Yahoo and MSN, generating millions of hits and page views annually.

Terms

Payment upon invoice prior to closing date. Web advertising bonus starts immediately on receipt of payment and will appear on the ATA website for one full year. No cancellation of print advertising, unless written notice is received 30 days prior to deadline

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Advertorial Features

- Two Page Spread: \$5,400
- Four Page Section: \$9,700

Website Advertising Bonus

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Hosted Web Pages

On request for tour itineraries and profiles.

AFRICA TRAVEL MAGAZINE

Voice of the Africa Travel Association
 A Dynamic Print and Web Combination
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